

ACROSS THE UMBRACOVERSE

Mitch's Tale on Why It's Worth Choosing a DXP With an Active Community



ADHD
INTERACTIVE

**HIGH
FIVE**
YOU ROCK



Meet Mitch, a young coder, dreams so bright,
Learned C# and .NET day and night.
Wanted a job that's cool and hip,
At an innovative firm, a fantastic trip.

Joined a software giant, oh what a glee,
Assigned to a client, happy as one can be.

BEHEMOTH CMS, a monster in disguise,
Turned Mitch's coding dreams to surprise.

Enthusiasm high, like a kite in the breeze,
But BEHEMOTH roared, brought him to his knees.
The system, a riddle, a confounding mess,
Mitch scratched his head, in a coding distress.

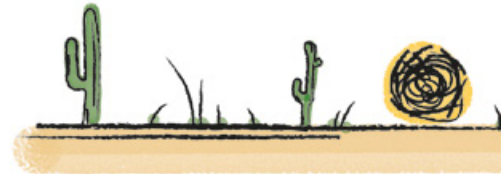




Mitch, the coder, a brave coding knight,
Behemoth's docs gave him quite a fright.
Pored over pages, a perplexing array,
But clarity eluded, oh, the dismay.

Simple requests, like adding a filter,
To the search engine, what a thriller.
Multilingual versions, a coding maze,
Took Mitch hours, in a programming daze.

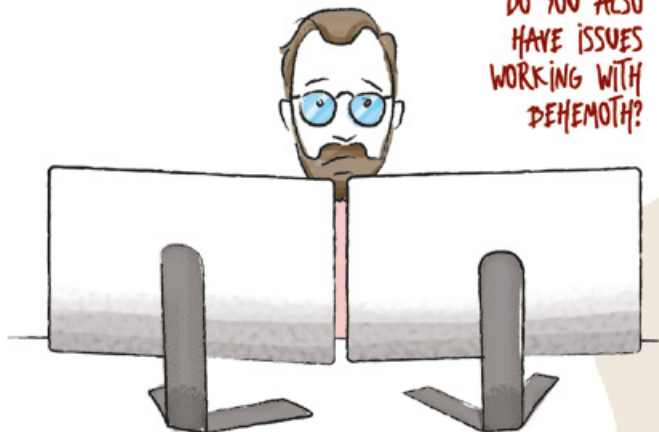
To the forum he went, for a helping hand,
But silence echoed across the land.



Mitch, weary-eyed, in a coding trance,
Sprints dragging on, clients giving a glance.

Desperation struck, a cry for aid,
To his friends, Mitch urgently conveyed.
In the sea of advice, a gem so bright,
UMBRACO appeared, a coding light.

UMBRACO, the hero of this coding tale,
With a COMMUNITY, never to fail.



DO YOU ALSO
HAVE ISSUES
WORKING WITH
DEHEMOTH?



DEHEMOTH? IT'S BLOATED AND OVERLY COMPLEX,
BUT I LOVE WORKING WITH UMBRACO.
TRY IT OUT, STUD.



HI MITCH, WE ALSO WORK WITH UMBRACO
AND LOVE IT. IT'S SCALABLE AND THE UI
IS GREAT. COME JOIN US, KING.

Mitch, a choice bold, advice in mind,
Behemoth job left, a past behind.
Joined Umbraco's agency, a coding twist,
With friends' guidance, where his skills persist.



Clear as day, not a tangled maze,
Lightweight yet robust, earning its praise.

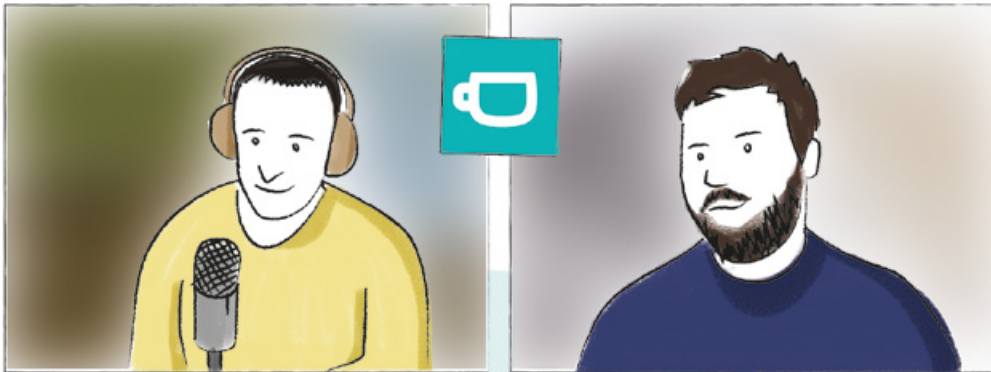
No more confusion, no more strife,
A coding journey, transformed to life.

Whenever Mitch needed the code to evolve,
Umbraco's wisdom, problems it'd solve.

A treasure trove of answers, just a glance,
Or the community, ready to enhance.

There even was a podcast, quite neat.
Umbraco coffee, a weekly coder's treat.

.NET versions, like chapters in a book,
AI in development, a coding outlook.
UI builders, upgrades, extensions in the mix,
Discussed with flair, like Marvel movie tricks.



Marcin Zajkowski and Callum Whyte have been running the Umbraco coffee podcast since 2017. New episodes are released on Fridays.



As Martha Stewart would say – wait, there's more.
On YouTube's canvas, where Umbracians roam.

Just like the History Channel dives deep,
Into ancient aliens, a mystery to keep.
Paul Seal unravels Umbraco's coded quest,
A virtual journey, at its very best.

Yet, beyond the screen, in the real-world tide,
Meetups and festivals, where Umbracians confide.
A global community, a joyous embrace,
Umbraco's magic, in every place.

UMBRISTOL
LONDON MEETUP
UMBRACO NEW YORK MEETUP
UMBRACO SYDNEY MEETUP

Currently, there are nearly 40 Umbraco Community groups operating around the world, organizing regular meetups in their towns. A total of almost 7,000 people participate in them. You can find a list of all upcoming meetings at: meetup.com/pro/umbraco

UMBRACO 2024 LINE-UP:



UMBRACOSPARK
INNOVATION CONFERENCE



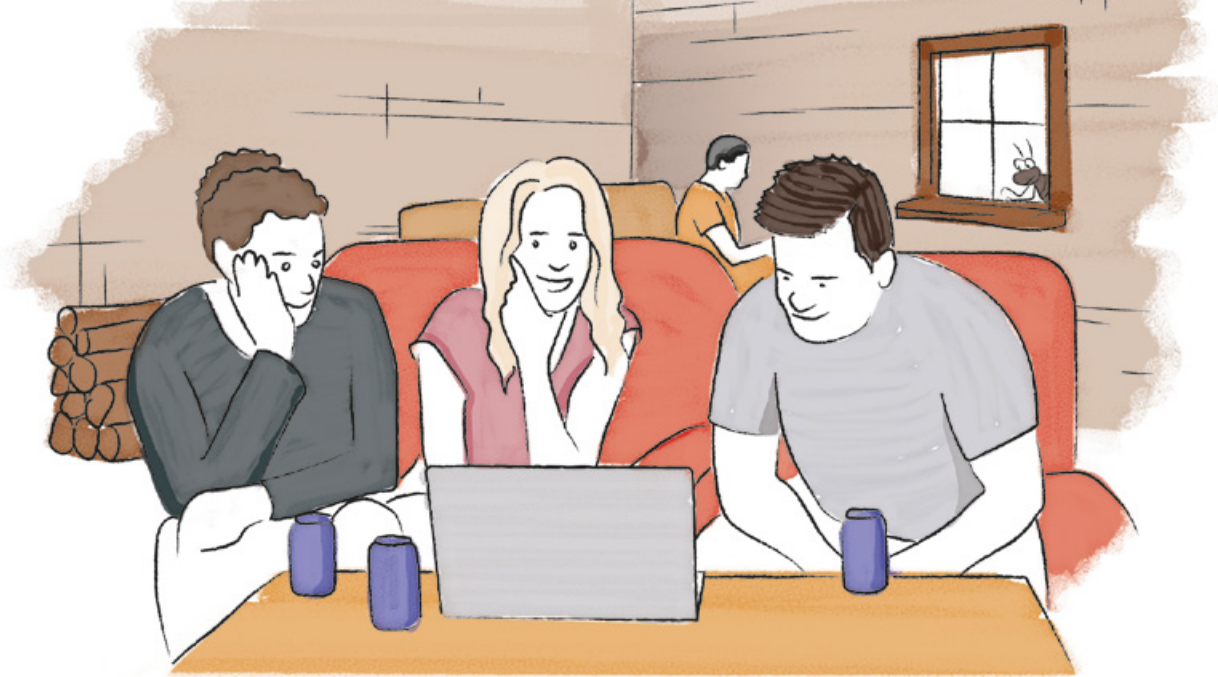
On the last pages of the book you will find a guide to all regular events in the Umbraco universe, along with descriptions and dates (if they have been announced at the time of publication).

The grandest affair, [Codegarden](#), a Umbraco delight,
In beautiful Odense, under the digital spotlight.
Everyone gathers, in Umbraco's embrace,
A global community, a warm coding space.

Bristol, Mitch's haven, not to be outdone,
[Umbraco Spark](#) ignites, under the coding sun.

[Duug Fest](#) in the Netherlands, a festive feat,
Developers unite, each fix a coding treat.
New releases conquered, challenges met,
A Umbraco celebration, no coder forgets.

In London, New York, and Sydney's grace,
Umbraco meetups in every space.
Travel the world, meet Umbracians with glee,
A global community, as far as the eye can see.



CODECABIN is an exclusive retreat for Umbraco developers, offering a relaxed environment for coding, learning, and networking. Limited to 20 selected attendees, the event typically occurs in September at the picturesque Cattle Shed in Grindleford, Peak District.

There's more story to tell, now part unique,
A Codecabin event, a coding mystique.
Twenty skilled devs, a chosen few,
In a luxurious forest cabin, bugs they slew.

Mysterious and grand, this wooded retreat,
Where Umbraco wizards and soft bugs do meet.
What more they do, Mitch can't say,
A secret known to few, in a quiet array.

Beyond the meetups and the wooded retreat,
Umbraco's world is a shopper's feat.
T-shirts and gadgets, a vibrant spree,
Exclusive for Umbraco's community.

Community Days and Cloud Support,
A haven for developers, a comfortable fort.
And then, the Marketplace, a bustling hive,
Extensions galore, where businesses thrive.



With Umbraco's charm, a transformation unfolds,
Mitch felt it too, a tale to be told.
Bags under his eyes, a coder's plight,
Disappeared like magic, overnight.

His hair, once in retreat, now stands tall,
Umbraco's touch, a remedy for all.
Customers felt it, a difference profound,
New features emerged, creation unbound.

Quickly they sprouted, like seeds in bloom,
Websites loading fast, dispelling the gloom.
Conversion rates soared, a digital dance,
Umbraco's touch, a developer's advance.

Connections seamless, with martech tools,
Umbraco's prowess, a symphony of rules.
Mitch and his clients, in harmony sweet,
Umbraco's magic, a transformative feat.

Go check Umbraco Community SWAG at
umbracocommunity.store created by
Umbraco MVP Owain Williams from GIBE Digital.

As we draw the curtains on this Umbraco lore,
A vital note, there's something more.
In ADHD Interactive, Mitches abound,
Silver Partner Umbraco, our coding ground.

Several Mitches, each with their flair,
Ready to code, to create, to share.
Eager for projects, new challenges to unfold,
In Umbraco's embrace, our stories are told.

Cooperation is key, a collaborative song,
For new projects and challenges strong.
Agencies seeking Mitch, resources to find,
In Umbraco's realm, our coding bind.

So if you find yourself in a project quest,
Don't hesitate, reach out, be our guest.
Umbraco's family, expanding our band,
In the coding universe, hand in hand.



UMBRACO EVENTS 2024

Winter



JANUARY						
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.NET CONF UMBRISTOL

<https://www.umbristol.co.uk>

Where: www.meetup.com/umbristol

When: January 17, 2024, 6 PM (UK time)

For Who: Developers

About:

An online meetup in celebration of the launch of .NET 8. Tailored for the Bristol Umbraco Community, this event is part of the ongoing .NET Conf series, offering a focused platform for engaging discussions, presentations, and collaboration on the latest advancements in Umbraco and .NET.

UMBRACO EVENTS 2024

Spring

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UMBRACOSPARK

INNOVATION CONFERENCE

UMBRACO SPARK

<https://umbracospark.com>

Where: M Shed, Bristol, UK

When: March 8, 2024 (Friday)

For Who: Mostly for experienced Umbraco Developers, but newcomers are welcomed.

About:

The conference will be held for the fourth time. More technical than business-oriented, it will feature a distinguished roster of expert speakers, imparting their insights and expertise on the cutting-edge trends and innovations in the realm of Umbraco.

UMBRACO EVENTS 2024

Spring

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Mark your calendar!



UMBRAAD

<https://umbraad.com>

Where: Online event

When: Not confirmed yet, last time May 2023

For Who: Designers, Developers, Marketers

About:

UMBRAAD is for Umbraco enthusiasts and web practitioners looking to enhance website accessibility. It's an opportunity to learn about Umbraco accessibility, discuss industry trends, and gain tools and techniques for improving website accessibility. Whether you're a developer or designer, UMBRAAD provides a collaborative space to stay updated and acquire practical skills for creating more inclusive online experiences.

UMBRACO EVENTS 2024

Summer

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JULY						
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UMBRACO CODEGARDEN

<https://codegarden.umbraco.com>

Where: DOK5000, Havnegade 20, 5000 Odense C, DK

When: June 12–14, 2024

For Who: All Tech Specialists and Business Executives interested in innovation and sustainability

About:

The ultimate tech experience within the Umbraco universe. Here, you'll gain firsthand insights into the latest platform development plans, connect with seasoned developers and esteemed members of the Umbraco Community, and engage with Umbraco users seeking innovative paths for their companies' digital evolution. An indispensable event for every Umbraco agency, ensuring you stay at the forefront of advancements in the field.

UMBRACO EVENTS 2024

Summer

AUGUST						
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SEPTEMBER						
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[>.CODECABIN

CODECABIN 2024

<https://codecab.in>

Where: Cattle Shed, Grindleford, UK

When: September 20–23, 2024

For Who: 20 Umbraco Developers chosen out of the applicants

About:

Twenty highly skilled programmers, 3 nights, 1 unique event. As organizers describe it, CODECABIN is the ultimate weekend getaway exclusively for Umbraco developers. It's an invite-only event where you code, learn, and network in the chilliest and most open setting, far from the usual daily grind.

UMBRACO EVENTS 2024

Autumn

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Don't forget to
mark your canelendar!



DUTCH UMBRACO EXPERIENCE

THE DUTCH UMBRACO EXPERIENCE

<https://df23.nl>

Where: Utrecht, Netherlands

When: TBA, usually around Autumn

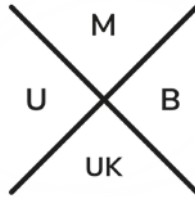
For Who: As the organizers themselves assure – for literally everyone into Umbraco

About:

Must-attend for developers, marketers, and content editors. It offers insights into the latest features and tricks in the Umbraco world, making it valuable for both seasoned professionals and those new to Umbraco.

UMBRACO EVENTS 2024

Autumn



NOVEMBER						
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DECEMBER						
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UMBRACO UK FESTIVAL

<https://festival.umbracofoundation.co.uk>

Where: London, UK

When: TBA, last time in November

For Who: Developers, Designers, DevOps Specialists, Business Executives, Team Leaders

About:

A distinctive two-day event for Umbraco enthusiasts—developers, CEOs, and team leaders. Features hackathons, intros, ample networking, and diverse topics: from crafting commerce systems to community meetup perks. A seamless blend of knowledge-sharing for the entire Umbraco community.



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We partner with other Umbraco Agencies to rescue projects, providing you with only the most experienced senior developers and seamlessly adapting them to your preferred collaboration model.

Give us a call!

adhdinteractive.com/contact

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